

MEHDI MEKOUAR

Full Stack Developer - PHP | Wordpress | Laravel | Vue JS

✉ contact@mehdimekouar.com ☎ +212 663-88 02 11 📍 Marrakech, Morocco
🌐 linkedin.com/in/mehdismekouar 🔗 mehdimekouar.com



EXPERIENCE

Full Stack Developer | Project Manager

Laravel, Vue JS, Wordpress, Divi, Jquery, REST APIs, PHP, MySQL

📅 2022 - 2024

📍 Marrakech, Morocco

- Created engaging videos and marketing content for YouTube, boosting online learning reach and organizational awareness
- Designed websites showcasing projects and developed an e-commerce platform with a full sales funnel for book distribution
- Built educational tools for students and staff, including management features for classes, users, and transactions
- Managed SEO and ad campaigns, growing website visibility and audience engagement while supporting smooth user interactions

Senior Manager

Sales, Marketing, Team Building, Coaching

📅 2012 - 2022

📍 Marrakech, Morocco

- Developed and executed daily strategies aligned with broader business goals, driving operational efficiency
- Created training materials and video presentations to enhance team skills and support professional development
- Designed multi-platform marketing campaigns (Facebook, WhatsApp, email) to boost lead generation and engagement
- Led meetings, prospecting efforts, and gave keynote speeches at major events to promote products and drive team success

Technical Manager

Web Development, Maintenance, Video production

📅 2001 - 2012

📍 Marrakech, Morocco

- Oversaw maintenance of medical and lab equipment, ensuring functionality and accurate inventory management
- Coordinated equipment acquisitions and installations, liaising with suppliers and technical teams
- Produced educational medical documentaries and developed an intranet for staff communication and event management
- Trained doctors in Adobe and Microsoft tools for medical presentations and standardized student data for system integration

EDUCATION

University diploma in Technology

Mohammed 5 University, Rabat

📅 1998 - 2000

High School Diploma

Hassan 2 High School, Rabat

📅 1996 - 1998

HARD SKILLS

Laravel

Vue JS

MySQL / SQLite

REST APIs

PHP

Javascript

Alpine JS

Wordpress

Statamic

SEO

Divi

Tailwind CSS

Git / Github

SOFT SKILLS

Team Leadership

Problem Solving

Attention to details

Constant Learning

Collaboration

Coaching

Public Speaking

Adaptability

Flexibility

LANGUAGES

- English: Professional
- French: Professional
- Arabic: Mother Tongue

PROJECTS

My Personal Website: A custom Statamic-based website with Laravel, featuring a typewriting effect, custom image/video carousel, SEO optimization, and AI-driven content generation

Laravel

Alpine JS

Statamic

Git / Github

Javascript

Tailwind

Careers Job Listing App: Enhanced an open-source Laravel job listing app with features like dark mode, responsive design, and admin controls

Laravel

Git / Github

Javascript

Tailwind

Majalisnoor Educational Program: Developed a website and LMS for Quran teaching, including live sessions, custom member area, and Quranic reader app

PHP

Wordpress

Mysql

Javascript

REST APIs

Divi

Litespeed Caching

Social Media Marketing

Video Production

Ihyae Foundation: Built the official website to promote their mission and showcase their works and activities in a timeline fashion

Wordpress

Divi

Litespeed Caching

Mayastoron: Restructuring an ecommerce website specializing in books from the Ihyae foundation, and implementing a complete sales funnel from purchase to shipment logistics

Laravel

Vue JS

Social Media Marketing

Logistics

Assabil Journal: Built a wordpress website for Assabil journal with a black-and-white paper-style theme, converting archived Microsoft Word articles into Html posts

Wordpress

Litespeed Caching

Medical Interns of Marrakesh Association: A website for a Moroccan non-profit supporting medical interns, featuring a news page, seminar speech submissions, and an admin panel for content management

PHP

MySQL

Moroccan Society of Cardiology: A website for a non-profit medical society, including discussion forums, news, and downloadable society magazines for members

PHP

MySQL

Ride EZ: A transportation company's booking system with distance-based pricing, integrating Google Maps API for calculating travel distances between pickup and drop-off locations

PHP

REST APIs